
Printed by EAST

UserID: TDixon

Computer: WS05657

Date: 08/22/2001

Time: 14:32

Search Notes

09/295,230

	Type	L #	Hits	Search Text	DBs	Time Stamp
1	BRS	L1	187	address and database and gift and (id or identifier or identifiers or identification or pseudonym or pseudonyms)	USPAT	2001/08/22 14:28
2	BRS	L2	129	address and database and gift and (id or identifier or identifiers or identification or pseudonym or pseudonyms) and (choice or preference or preferences)	USPAT	2001/08/22 14:29

Status: Path 1 of [Dialog Information Services via Modem]

Status: Initializing TCP/IP using (UseTelnetProto 1 ServiceID pto-dialog)
Trying 3106900061...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

***** HHHHHHHH SSSSSSSS?

Status: Signing onto Dialog

ENTER PASSWORD:

***** HHHHHHHH SSSSSSSS? *****

Welcome to DIALOG

Status: Connected

Dialog level 01.08.21D

Last logoff: 21aug01 12:06:04

Logon file405 23aug01 08:07:15

*** ANNOUNCEMENT ***

--Important Notice to Freelance Authors--

See HELP FREELANCE for more information

NEW FILE RELEASED

***EIU Business Magazines (File 622)

***IBISWorld Market Research (File 753)

***Investext PDF Index (File 745)

***Daily and Sunday Telegraph (London) Papers (File 756)

***The Mirror Group Publications (United Kingdom) (File 757)

UPDATING RESUMED

***Delphes European Business (File 481)

***Books In Print (File 470)

RELOADED

***Kompass Middle East/Africa/Mediterranean (File 585)

***Kompass Asia/Pacific (File 592)

***Kompass Central/Eastern Europe (File 593)

***Kompass Canada (File 594)

***CANCERLIT (File 159)

***Information Science Abstracts (File 202)

New document supplier

IMED has been changed to INFOTRIE (see HELP OINFOTRI)

>>>Get immediate news with Dialog's First Release
news service. First Release updates major newswire
databases within 15 minutes of transmission over the
wire. First Release provides full Dialog searchability
and full-text features. To search First Release files in
OneSearch simply BEGIN FIRST for coverage from Dialog's
broad spectrum of news wires.

>>> Enter BEGIN HOMEBASE for Dialog Announcements <<<

>>> of new databases, price changes, etc. <<<

COREFULL is set ON as an alias for 15,9,623,810,275,624,636,621,813,16,160,148,20.

COREABS is set ON as an alias for 77,35,593,65,2,233,99,473,474,475.

COREALL is set ON as an alias for COREFULL,COREABS.

SOFTFULL is set ON as an alias for 278,634,256.

EUROFULL is set ON as an alias for 348,349.

JAPOABS is set ON as an alias for 347.

HEALTHFULL is set ON as an alias for 442,149,43,444.

HEALTHABS is set ON as an alias for 5,73,151,155,34,434.
 DRUGFULL is set ON as an alias for 455,129,130.
 DRUGABS is set ON as an alias for 74,42.
 INSURANCEFULL is set ON as an alias for 625,637.
 INSURANCEABS is set ON as an alias for 169.
 TRANSPORTFULL is set ON as an alias for 80,637.
 TRANSPORTABS is set ON as an alias for 108,6,63.
 ADVERTISINGFULL is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.
 INVENTORYABS is set ON as an alias for 8,14,94,6,34,434,7.
 BANKINGFULL is set ON as an alias for 625,268,626,267.
 BANKINGABS is set ON as an alias for 139.
 HEALTHALL is set ON as an alias for COREFULL,COREABS,HEALTHFULL,HEALTHABS.
 INSURANCEALL is set ON as an alias for COREFULL,COREABS,INSURANCEFULL,INSURANCEABS.
 RESERVATIONALL is set ON as an alias for COREFULL, COREABS.
 OPERATIONSALL is set ON as an alias for COREFULL,COREABS,INVENTORYABS.
 TRANSPORTALL is set ON as an alias for COREFULL,COREABS,TRANSPORTFULL,TRANSPORTABS.
 ADVERTISINGALL is set ON as an alias for COREFULL,COREABS,ADVERTISINGFULL.
 SHOPPINGALL is set ON as an alias for COREFULL,COREABS,ADVERTISINGALL,47.
 INVENTORYALL is set ON as an alias for COREFULL,COREABS,INVENTORYFULL.
 BANKINGALL is set ON as an alias for COREFULL,COREABS,BANKINGFULL,BANKINGABS.
 PORTFOLIOALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.
 TRADINGALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.
 CREDITALL is set ON as an alias for COREFULL,COREABS,BANKINGALL.
 FUNDSALL is set ON as an alias for COREFULL,COREABS,BANKINGALL,608.

* * *

* * *

SYSTEM:HOME

Menu System II: D2 version 1.7.8 term=ASCII

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

?b corefull, coreabs

23aug01 08:07:30 User242933 Session D59.1

\$0.00 0.195 DialUnits FileHomeBase

\$0.00 Estimated cost FileHomeBase

\$0.01 TYMNET

\$0.01 Estimated cost this search

\$0.01 Estimated total session cost 0.195 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2001/Aug 22

(c) 2001 ProQuest Info&Learning

File 9:Business & Industry(R) Jul/1994-2001/Aug 22

(c) 2001 Resp. DB Svcs.

File 623:Business Week 1985-2001/Aug W2

(c) 2001 The McGraw-Hill Companies Inc

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2001/Aug 20
(c) 2001 The Gale Group
File 624:McGraw-Hill Publications 1985-2001/Aug 22
(c) 2001 McGraw-Hill Co. Inc
File 636:Gale Group Newsletter DB(TM) 1987-2001/Aug 21
(c) 2001 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2001/Aug 21
(c) 2001 The Gale Group
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 16:Gale Group PROMT(R) 1990-2001/Aug 21
(c) 2001 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2001/Aug 21
(c)2001 The Gale Group
File 20:World Reporter 1997-2001/Aug 23
(c) 2001 The Dialog Corporation
***File 20: Duplicate Detection has been restored to file 20.**
File 77:Conference Papers Index 1973-2001/Jul
(c) 2001 Cambridge Sci Abs
File 35:Dissertation Abs Online 1861-2001/Jul
(c) 2001 ProQuest Info&Learning
File 593:KOMPASS Central/Eastern Europe 2001/Jul
(c) 2001 KOMPASS Intl.
File 65:Inside Conferences 1993-2001/Aug W3
(c) 2001 BLDSC all rts. reserv. :
***File 65: For variance in UD's please see Help News65.**
File 2:INSPEC 1969-2001/Aug W3
(c) 2001 Institution of Electrical Engineers
File 233:Internet & Personal Comp. Abs. 1981-2001/Aug
(c) 2001 Info. Today Inc.
File 99:Wilson Appl. Sci & Tech Abs 1983-2001/Jul
(c) 2001 The HW Wilson Co.
File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
(c) 2001 THE NEW YORK TIMES
***File 473: This file will not update after March 31, 2001.**
It will remain on Dialog as a closed file.
File 474:New York Times Abs 1969-2001/Aug 22
(c) 2001 The New York Times
File 475:Wall Street Journal Abs 1973-2001/Aug 22
(c) 2001 The New York Times

Set	Items	Description
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?s address and database and gift and (id or identifier or identifiers or pseudonym or pseudonyms) and (confirm or confirms or confirmation) and (fee or charge or cost)
Processed 10 of 23 files ...

Processing

Completed processing all files

1890177	ADDRESS
1618239	DATABASE
323791	GIFT
391673	ID
16877	IDENTIFIER
11831	IDENTIFIERS
5548	PSEUDONYM
2073	PSEUDONYMS
361908	CONFIRM
225556	CONFIRMS
180343	CONFIRMATION
841218	FEE
2132056	CHARGE
6277393	COST

S1	48	ADDRESS AND DATABASE AND GIFT AND (ID OR IDENTIFIER OR IDENTIFIERS OR PSEUDONYM OR PSEUDONYMS) AND (CONFIRM OR CONFIRMS OR CONFIRMATION) AND (FEE OR CHARGE OR COST)
----	----	--

?s 's1 and (anonymous)

48 S1

108469 ANONYMOUS

S2 10 S1 AND (ANONYMOUS)

?type s2/3,ab/all

>>>No matching display code(s) found in file(s): 65, 593, 623-624, 810, 813

covered all titles
D

2/3,AB/1 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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01076121 97-25515

Converging Technologies: Forging New Partnerships in Information

Anonymous

American Society for Information Science. Bulletin v21n6 PP: 15-32

Aug/Sep 1995 ISSN: 0095-4403 JRNL CODE: BAS

WORD COUNT: 12542

ABSTRACT: A schedule of events for the ASIS 1995 Annual Meeting, entitled Converging Technologies: Forging New Partnerships in Information, held on October 9-12 in Chicago is presented.

2/3,AB/2 (Item 2 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2001 ProQuest Info&Learning. All rts. reserv.

00704008 93-53229

Software licence agreements in Spain

Ulloa, Gonzalo

Managing Intellectual Property Intellectual Property and Information Technology Supplement PP: 31-40 Apr 1993 ISSN: 0960-5002 JRNL CODE: MPR

WORD COUNT: 7260

ABSTRACT: In large part, software license agreements relate to what the Spanish Copyright Act 1987 calls "assignment of rights of use." Such a license is defined as an agreement in which the owner of the right to exploit a computer program authorizes another to use the program. Unless the parties agree otherwise, it is deemed that the authorization of use is non-exclusive and non-transferable. The Copyright Act expressly includes computer programs among the works protected and rules that are directly applicable to software. In Spanish law, copyright on software is acquired by the author through the mere fact of its creation. Both application programs and operating system programs can be protected by copyright under Spanish legislation. The Copyright Act gives authors the exclusive rights to reproduce, adapt, and translate the protected work. As with other legislation adhering to the European system of droit d'auteur, the act attributes authors with personal, or moral, rights.

2/3,AB/3 (Item 1 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2001 The Gale Group. All rts. reserv.

02484233 SUPPLIER NUMBER: 71560452 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Charlatans, Leeches, and Old Wives: Medical Misinformation. (Industry Trend or Event)

Detwiler, Susan

Searcher, 9, 3, 36

March, 2001

ISSN: 1070-4795

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 8848

LINE COUNT: 00710

2/3,AB/4 (Item 2 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2001 The Gale Group 1 rts. reserv.

01695718 SUPPLIER NUMBER: 16190694 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Bulletin boards.

Computer Shopper, v14, n9, p621(31)

Sept, 1994

ISSN: 0886-0556

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 56469 LINE COUNT: 04231

2/3,AB/5 (Item 3 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2001 The Gale Group. All rts. reserv.

01442439 SUPPLIER NUMBER: 11032122 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Our scenario: let the market handle privacy. (includes related articles on the imbalance in power between individuals and big organizations, historical and legal aspects of privacy and a person's value to direct marketers)

Dyson, Esther

RELease 1.0, v91, n6, p11(11)

June 30, 1991

ISSN: 1047-935X

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 6033 LINE COUNT: 00454

2/3,AB/6 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2001 The Gale Group. All rts. reserv.

08427436 Supplier Number: 71560452

Charlatans, Leeches, and Old Wives: Medical Misinformation. (Industry Trend or Event)

Detwiler, Susan

Searcher, v9, n3, p36

March, 2001

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Professional

Word Count: 8848

2/3,AB/7 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2001 The Gale Group. All rts. reserv.

13211742 SUPPLIER NUMBER: 71560452 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Charlatans, Leeches, and Old Wives: Medical Misinformation. (Industry Trend or Event)

Detwiler, Susan

Searcher, 9, 3, 36

March, 2001

ISSN: 1070-4795

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 8848 LINE COUNT: 00710

2/3,AB/8 (Item 2 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2001 The Gale Group. All rts. reserv.

10206801 SUPPLIER NUMBER: 20556247 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Working the floor. (list of exhibitors) (BookExpo America '98) (Cover Story)

Publishers Weekly, v245, n18, p88(75)

May 4, 1998

DOCUMENT TYPE: Cover Story

ISSN: 0000-0019

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 69778 LINE COUNT: 05895

ABSTRACT: The main exhibitors and audio/visual exhibitors of BookExpo America '98 are listed separately and in alphabetical order. A brief company profile of each exhibitor is accompanied by information on discounts they will offer, any special events they have planned, and what they will feature.

2/3,AB/9 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

08825424 SUPPLIER NUMBER: 18507684 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Hotel management and marketing on the Internet: an analysis of sites and features. (includes related articles on hotel chains in cyberspace)
Murphy, Jamie; Forrest, Edward J.; Wotring, C. Edward; Brymer, Robert A.
Cornell Hotel & Restaurant Administration Quarterly, v37, n3, p70(13)
June, 1996
ISSN: 0010-8804 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 8477 LINE COUNT: 00731

ABSTRACT: Some experts believe that the Internet as a commercial marketing tool is fast losing its edge, as the number of commercial sites in the World Wide Web decreased in 4th qtr. 1995. However, any company's success with Internet management and marketing depends on careful planning and long-term financial commitment to maintaining a web site. An exploratory content analysis of 36 hotel-related sites revealed that the Internet can be an effective management and marketing tool for hoteliers that can be used for internal management communications, reservation purposes and advertising.

2/3,AB/10 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

06487947 SUPPLIER NUMBER: 13989072 (USE FORMAT 7 OR 9 FOR FULL TEXT)
ABA '93: storm clouds at the Beach. (American Booksellers Association 1993 convention at Miami Beach, Florida) (includes related articles and information)
Mutter, John; Kinsella, Bridget; Rawlinson, Nora; Bearden, Michelle;
Mantell, Suzanne; Roback, Diane; Maughan, Shannon; Lottman, Herbert R.;
Hilts, Paul; Kopka, Matt; Tickle, Phyllis; Coffey, Michael; O'Brien, Maureen
Publishers Weekly, v240, n25, p34(25)
June 21, 1993
ISSN: 0000-0019 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 18088 LINE COUNT: 01413

ABSTRACT: The 1993 American Booksellers Assn convention in Miami Beach, FL, was plagued by steady rain and inadequate hotel accommodations, but otherwise it was business as usual with topics ranging from superstore competition to a drop in bookseller attendance. Complete convention coverage is presented.

?type s1/3,ab/all

>>>No matching display code(s) found in file(s): 65, 593, 623-624, 810, 813

1/3,AB/1 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)
(c) 2001 ProQuest Info&Learning. All rts. reserv.
>>>Accession number 1900646 is unavailable

1/3,AB/2 (Item 2 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)
(c) 2001 ProQuest Info&Learning. All rts. reserv.

01810627 04-61618

Work vs. freedom: A liberal challenge to employment subsidies
Alstott, Anne L
Yale Law Journal v108n5 PP: 967-1058 Mar 1999 ISSN: 0044-0094
JRNL CODE: YLJ
WORD COUNT: 43434

ABSTRACT: Work has taken center stage in welfare reform. Federal legislation adopted in 1996 replaced the Aid to Families With Dependent Children program with Temporary Assistance for Needy Families. Politicians argue that putting welfare recipients to work will end welfare dependency and usher in a new era of personal responsibility. Despite the early glow of success, the new approach to welfare reform is fundamentally flawed because it ignores the woeful condition of the low-wage labor market. Instead of leaving welfare recipients to the tender mercies of the market, left-leaning economists advocate an employment strategy that uses the power of the government to reduce unemployment and raise wages at the bottom. Employment subsidies are a key component of this employment strategy. It is argued that employment subsidies take a step in the right direction but concede too much to the work-centered agenda that motivated the 1996 welfare legislation. It is suggested that a program of unconditional cash grants would enhance the freedom and economic security of the least advantaged.

1/3,AB/3 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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01782195 04-33186

Deciding the stop and frisk cases: A look inside the Supreme Court's conference

Barrett, John Q
St. John's Law Review v72n3/4 PP: 749-890 Summer 1998 ISSN: 0036-2905
JRNL CODE: SJLR
WORD COUNT: 42408

ABSTRACT: In the US system of constitutional decision-making, the Supreme Court makes law as an institution in its formal written opinions. The Court and its individual members make their official legal marks in the printed pages of the United States Reports. This paper looks behind the pages of the United States Reports to information that illuminates the Court's decision-making, including the specific roles that individual Justices played, in the 1968 stop-and-frisk cases.

1/3,AB/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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01623591 02-74580

A survey of selected federal regulatory and legal developments in electronic financial services

Vartanian, Thomas P; Ledig, Robert H; Conover, Alison C
Business Lawyer v53n1 PP: 251-305 Nov 1997 ISSN: 0007-6899 JRNL CODE: BLW
WORD COUNT: 22168

ABSTRACT: A paper presents an overview of recent regulatory and legal developments impacting electronic financial services (EFS) and analyzes the actions taken to date by each of the federal banking regulators. The paper describes how the federal banking regulators each have responded in restrained yet proactive ways to facilitate the development of EFS. It is predicted that the evolution of EFS will require regulators to adapt existing standards to accommodate that evolution, and it is suggested that depository institutions must participate aggressively in the development

and distribution of EFS in order to maintain their customer base. Because the evolution of EFS will cause an erosion of traditional notions of legal jurisdiction, issues of state and federal preemption should be addressed.

1/3,AB/5 (Item 5 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
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01557542 02-08531

The business of banking: Looking to the future--part II
Williams, Julie L; Gillspie, James F E Jr
Business Lawyer v52n4 PP: 1279-1331 Aug 1997 ISSN: 0007-6899
JRNL CODE: BLW
WORD COUNT: 26159

ABSTRACT: A review of the case law addressing national banks' incidental powers discloses several distinct contours of the concept: 1. activities that facilitate operating a bank as a business enterprise, 2. activities functionally adjacent to the business of banking that enhance the quality and efficiency of its content and delivery, and 3. activities that optimize the use and value of a bank's facilities and competencies, or enable the bank to avoid economic waste in its banking franchise. Further, a review of OCC decisions regarding the role of technology in the banking business indicates that these component facets of national banks' incidental powers are adaptable and applicable to the modern banking environment.

1/3,AB/6 (Item 6 from file: 15)
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01541471 01-92459

The secret life of the trust: The trust as an instrument of commerce
Langbein, John H
Yale Law Journal v107n1 PP: 165-189 Oct 1997 ISSN: 0044-0094
JRNL CODE: YLJ
WORD COUNT: 12997

ABSTRACT: A paper argues that the American legal tradition, which characterizes the trust as a branch of the law of gratuitous transfers, is at odds with the reality of American trust practice. In truth, most of the wealth that is held in trust in the US is placed there incident to business deals, and not in connection with gratuitous transfers. Well over 90% of the money held in trust in the US is in commercial trusts as opposed to personal trusts. The paper identifies and categorizes the principal types of commercial trust that are currently employed in the US; points to the attributes of the trust that make it attractive as an instrument of commerce; and offers some thoughts about the puzzling neglect of commercial trust in the American juristic tradition.

1/3,AB/7 (Item 7 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
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01473338 01-24326

Patients v. patents? Policy implications of recent patent legislation
Katopis, Chris J
St. John's Law Review v71n2 PP: 329-401 Spring 1997 ISSN: 0036-2905
JRNL CODE: SJLR
WORD COUNT: 31256

ABSTRACT: An article explores whether the patent code can be changed in a

way that enhances innovation and economic activity, especially in the biomedical arena. Consideration is given to aspects of the legal, economic, scientific, and ethical dimensions of the intersection of medicine and patent law. In light of recent litigation and legislation, the article reviews the background and history of medical patents and discusses alternatives to the newly enacted change in the patent code. It advocates prior user rights as a narrowly tailored alternative course to solve some of the patent system's current flaws, both with biotechnology and generally.

1/3,AB/8 (Item 8 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
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01326145 99-75541

The death of liability

LoPucki, Lynn M

Yale Law Journal v106n1 PP: 1-92 Oct 1996 ISSN: 0044-0094 JRNL CODE: YLJ

WORD COUNT: 52782

ABSTRACT: The complete failure of the liability system - that is, the system by which injured persons recover money damages from those who injure them - is predicted using a systems/strategic analysis. The liability system operates according to 9 basic principles, through the entry and enforcement of judgments. The principles are so fundamentally a part of our culture that to change them is unthinkable, yet adherence to them renders the system vulnerable to defeat by a variety of judgment-proofing techniques. Computerization has reduced the costs of pursuing these strategies, making them **cost** effective for larger numbers of potential defendants. As judgment proofing spreads, the cultural and political barriers are declining, leading to wider use of the techniques and ultimately to system failure. None of the radical counterstrategies the system might employ, including shareholder unlimited liability, involuntary creditor priority, asset-provider liability, enterprise liability, mandatory insurance, and financial responsibility laws, is likely to be effective in preserving the system in anything like its current state.

1/3,AB/9 (Item 9 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
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01076121 97-25515

Converging Technologies: Forging New Partnerships in Information

Anonymous

American Society for Information Science. Bulletin v21n6 PP: 15-32
Aug/Sep 1995 ISSN: 0095-4403 JRNL CODE: BAS

WORD COUNT: 12542

ABSTRACT: A schedule of events for the ASIS 1995 Annual Meeting, entitled Converging Technologies: Forging New Partnerships in Information, held on October 9-12 in Chicago is presented.

1/3,AB/10 (Item 10 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
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00925085 95-74477

Non-profit software directory

Mihalovits, Jason

Fund Raising Management v25n8 PP: 34-52 Oct 1994 ISSN: 0016-268X

JRNL CODE: FUN
WORD COUNT: 12348

ABSTRACT: Non-profit software packages are profiled, including product description, specifications, training and service, the vendor and its background, users, and price. Packages profiled include: 1. ABT Campus, an integrated administrative system from ABT, 2. Advocate, a sophisticated fund raising and membership management system from Advocate Software/ASG, 3. Charitable Registration Software, a menu-driven program to guide users through the charitable registration process from Charitable Registration Software Inc., 4. Con\$ultant, which features fund-raising, volunteer and membership management, from GCI Management Systems, 5. Dart, a complete fund raising, alumni development package from Computing Options Co., 6. Echo Development System, a complete fund-raising management system from Echo Management Group, 7. Fundsoft, a comprehensive set of application modules from Federated Software Services Inc., 8. JASK Event Manager, a comprehensive event management program from JASK, 9. Moneymaker, a complete professional fund-raising system from Real Good Software, 10. RISS/FRISS, a donor-development system integrated with accounting and word processing systems from Samuelson Computer Services Co., and 11. VIP Plus, a major gifts-prospect management product from DataPlus.

1/3,AB/11 (Item 11 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00877547 95-26939

ASAE's 74th annual meeting & expo

Anonymous

Association Management v46n6 PP: 111-135 Jun 1994 ISSN: 0004-5578

JRNL CODE: AMG

WORD COUNT: 7546

ABSTRACT: A preview of the American Society of Association Executives' (ASAE) 74th annual meeting and exposition, to be held August 27-30, 1994, at the Moscone Center in San Francisco, California, is presented. The theme of the conference is "Face to Face with Change," and featured speakers will include Lester Thurow, an expert on competition and global economies, and Charles Kuralt, former host of CBS' "Sunday Morning."

1/3,AB/12 (Item 12 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00731897 93-81118

Environmental regulation and international competitiveness The earth as eggshell victim: A global perspective on domestic regulation

Environmentally sustainable competitiveness: A comment

Stewart, Richard B; Aman, Alfred C Jr; Weiss, Edith Brown

Yale Law Journal v102n8 PP: 2039-2142 Jun 1993 ISSN: 0044-0094

JRNL CODE: YLJ

WORD COUNT: 50705

ABSTRACT: Environmental standards in the US are more stringent and impose greater costs on industry than standards in many other countries. Widespread concern about resulting harm to the international competitiveness of US business has spurred some to propose that the US lower its standards or impose countervailing duties on the imports of nations that do not adopt US standards. However, empirical studies do not prove that these competitiveness effects are large enough to merit such drastic steps. The appropriate response is to develop innovative, flexible regulatory tools - such as market-based incentives and environmental contracting - in order to achieve environmental protection more effectively

and efficiently. A comment by Aman suggests that new regulatory approaches must not only promote domestic industrial efficiency but also link domestic regulatory regimes to the global discourse now developing. A comment by Weiss states that it is essential to focus on the future instead of the effect of environmental regulations on competitiveness today.

1/3,AB/13 (Item 13 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00726798 93-76019

Management Software Update (Part 2)

Schell, Ernest H.

Catalog Age v9n6 PP: 87-92 Jun 1992 ISSN: 0740-3119 JRNL CODE: CTA

WORD COUNT: 2547

ABSTRACT: Geared primarily to food catalogs, Directions runs on the AS/400 with fully integrated accounting modules. New features include user-defined customer demographics using 5-character alphanumeric fields and user-defined demographic codes. Profile-90, running in Unidata on a variety of minis, was revamped in 1991 by its new vendor, TIS, as a strong business system. Division-level features include purchase order prompting and maximum number of invoice lines allowable. The customer service module has been expanded to include on-line operator access to inventory prices and availability. The following UNIX-based programs are available on both PC and minicomputer platforms: Electronic Leadership for Mail Order, NameBase+, and PowerDirect 2000/Controller+. The following programs are designed for single- or multiuser microcomputer systems: Mail Order Manager, Response, Version 4.4, and The WizKid. Act I is a PICK-based system that can run on microcomputers and the RS/6000 workstation.

1/3,AB/14 (Item 14 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2001 ProQuest Info&Learning. All rts. reserv.

00726105 93-75326

Management Software Update: Part 1

Schell, Ernest H.

Catalog Age v9n5 PP: 81-86 May 1992 ISSN: 0740-3119 JRNL CODE: CTA

WORD COUNT: 2509

ABSTRACT: Systems development in the catalog management software field has been more active in the past year than in the previous several years combined. Not only have many new systems been introduced, but established systems have been significantly enhanced with powerful and flexible new capabilities. Several minicomputer programs have experienced changes, including: 1. Smith-Gardner & Associates Inc.'s MACS (Mailorder And Cataloging System), 2. Nashbar/Associates Inc.'s Q/OP, and 3. Zircon Inc.'s Zircon Mail Order System. There have been more than 2,000 enhancements to MACS, which offers powerful inventory management and forecasting tools, in the past year, ranging from major new program modules to minor screen changes. One of the most innovative elements in the newest version of MACS is a consolidated product status screen. Nashbar, meanwhile, has been working with Systems Builder Plus, a 4th-generation language, to redesign its entire system. New enhancements at Zircon include Zircon's being rewritten for Unidata to run in a UNIX environment on the NCR 3000 series.

1/3,AB/15 (Item 15 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00725041 93-74262

Ultimate Flexibility - At a Price

Schell, Ernest H.

Catalog Age v9n4 PP: 99-104 Apr 1992 ISSN: 0740-3119 JRNL CODE: CTA
WORD COUNT: 1345

ABSTRACT: Of the recently introduced catalog management software systems, Acxiom Access from the BSA Division of Acxiom Corp. has placed the most emphasis on new technologies, such as fourth-generation languages and computer-aided software engineering. Access starts with a relational **database** foundation, adds a Data Dictionary for orderly, systematic data management, and offers tools for system development and a link to related programs with graphic user interfaces that facilitate ease of use. BSA has chosen to position the system as a high-end solution for large-volume catalogers. BSA expects the system to be customized for each separate catalog and for each actual user. Access allows the user to set up a color-size-style matrix that includes quantity on-hand and available, as well as quantity on back-order and date of expected delivery. Some of the major functions offered by Access include the following modules: 1. order-entry, 2. customer service, 3. fulfillment, 4. merchandising, and 5. accounting.

1/3,AB/16 (Item 16 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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00704008 93-53229

Software licence agreements in Spain

Ulloa, Gonzalo

Managing Intellectual Property Intellectual Property and Information
Technology Supplement PP: 31-40 Apr 1993 ISSN: 0960-5002 JRNL CODE: MPR
WORD COUNT: 7260

ABSTRACT: In large part, software license agreements relate to what the Spanish Copyright Act 1987 calls "assignment of rights of use." Such a license is defined as an agreement in which the owner of the right to exploit a computer program authorizes another to use the program. Unless the parties agree otherwise, it is deemed that the authorization of use is non-exclusive and non-transferable. The Copyright Act expressly includes computer programs among the works protected and rules that are directly applicable to software. In Spanish law, copyright on software is acquired by the author through the mere fact of its creation. Both application programs and operating system programs can be protected by copyright under Spanish legislation. The Copyright Act gives authors the exclusive rights to reproduce, adapt, and translate the protected work. As with other legislation adhering to the European system of droit d'auteur, the act attributes authors with personal, or moral, rights.

1/3,AB/17 (Item 1 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2001 The Gale Group. All rts. reserv.

02484233 SUPPLIER NUMBER: 71560452 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Charlatans, Leeches, and Old Wives: Medical Misinformation. (Industry Trend or Event)

Detwiler, Susan

Searcher, 9, 3, 36

March, 2001

ISSN: 1070-4795

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 8848

LINE COUNT: 00710

1/3,AB/18 (Item 2 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2001 The Gale Group. All rts. reserv.

02287885 SUPPLIER NUMBER: 54396619 (USE FORMAT 7 OR 9 FOR FULL TEXT)

HOT VOICEMAIL PRODUCTS. (Buyers Guide)

GREEN, ANDY

Teleconnect, 17, 4, 49(1)

April, 1999

DOCUMENT TYPE: Buyers Guide ISSN: 0740-9354 LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 3818 LINE COUNT: 00298

ABSTRACT: Voicemail hardware and software products are presented. These wall-mountable solid state boxes that are easy to install and program, simple and inexpensive diskless miracles that are especially suited for small businesses and unified messaging applications.

1/3,AB/19 (Item 3 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2001 The Gale Group. All rts. reserv.

01760845 SUPPLIER NUMBER: 16649295 (USE FORMAT 7 OR 9 FOR FULL TEXT)

This little CD goes 2Market: shopping disc opens the door to online commerce. (2Market Inc's 2Market CD-ROM) (Product Announcement)

McManus, Neil

Digital Media, v00000004, n9, p16(4)

Feb 10, 1995

DOCUMENT TYPE: Product Announcement ISSN: 1056-7038 LANGUAGE:

ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 2748 LINE COUNT: 00205

1/3,AB/20 (Item 4 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01695718 SUPPLIER NUMBER: 16190694 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Bulletin boards.

Computer Shopper, v14, n9, p621(31)

Sept, 1994

ISSN: 0886-0556 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 56469 LINE COUNT: 04231

1/3,AB/21 (Item 5 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01681222 SUPPLIER NUMBER: 15359868 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Bulletin boards.

Computer Shopper, v14, n6, p633(28)

June, 1994

ISSN: 0886-0556 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 51923 LINE COUNT: 03949

1/3,AB/22 (Item 6 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

(c) 2001 The Gale Group. All rts. reserv.

01442439 SUPPLIER NUMBER: 11032122 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Our scenario: let the market handle privacy. (includes related articles on the imbalance in power between individuals and big organizations, historical and legal aspects of privacy and a person's value to direct marketers)

Dyson, Esther

RELease 1.0, v91, n6, p11(11)

June 30, 1991

ISSN: 1047-935X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 6033 LINE COUNT: 00454

1/3,AB/23 (Item 1 from file: 636)
DIALOG(R) File 636:Gale Group Newsletter DB(TM)
(c) 2001 The Gale Group. All rts. reserv.

03397879 Supplier Number: 46993077
Newsbytes Daily Summary 12/23/96
Newsbytes, pN/A
Dec 23, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; General Trade
Word Count: 3471

1/3,AB/24 (Item 1 from file: 621)
DIALOG(R) File 621:Gale Group New Prod.Annou.(R)
(c) 2001 The Gale Group. All rts. reserv.

02743994 Supplier Number: 67464039
PR Newswire High Technology Summary Thursday, November 30, 2000.
PR Newswire, pNA
Nov 30, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 6631

1/3,AB/25 (Item 2 from file: 621)
DIALOG(R) File 621:Gale Group New Prod.Annou.(R)
(c) 2001 The Gale Group. All rts. reserv.

02680550 Supplier Number: 66008903
PR Newswire High Technology Summary Thursday, October 12, 2000.
PR Newswire, pNA
Oct 12, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 7148

1/3,AB/26 (Item 3 from file: 621)
DIALOG(R) File 621:Gale Group New Prod.Annou.(R)
(c) 2001 The Gale Group. All rts. reserv.

02635179 Supplier Number: 65076765
PR Newswire High Technology Summary Thursday, September 7, 2000.
PR Newswire, pNA
Sept 7, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 8075

1/3,AB/27 (Item 4 from file: 621)
DIALOG(R) File 621:Gale Group New Prod.Annou.(R)
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02585693 Supplier Number: 63689977
PR Newswire National Summary, Mon., April 3, 2000 8:00 To 10 A.M. EST.
PR Newswire, pNA
April 3, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 6982

1/3,AB/28 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2001 The Gale Group. All rts. reserv.

08427436 Supplier Number: 71560452
Charlatans, Leeches, and Old Wives: Medical Misinformation. (Industry Trend or Event)
Detwiler, Susan
Searcher, v9, n3, p36
March, 2001
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Professional
Word Count: 8848

1/3,AB/29 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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08093037 Supplier Number: 67464039
PR Newswire High Technology Summary Thursday, November 30, 2000.
PR Newswire, pNA
Nov 30, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 6631

1/3,AB/30 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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07996531 Supplier Number: 63689977
PR Newswire National Summary, Mon., April 3, 2000 8:00 To 10 A.M. EST.
PR Newswire, pNA
April 3, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 6982

1/3,AB/31 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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07899069 Supplier Number: 66008903
PR Newswire High Technology Summary Thursday, October 12, 2000.
PR Newswire, pNA
Oct 12, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 7148

1/3,AB/32 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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07784841 Supplier Number: 65076765
PR Newswire High Technology Summary Thursday, September 7, 2000.
PR Newswire, pNA
Sept 7, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 8075

1/3,AB/33 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

13211742 SUPPLIER NUMBER: 71560452 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Charlatans, Leeches, and Old Wives: Medical Misinformation. (Industry Trend or Event)
Detwiler, Susan
Searcher, 9, 3, 36
March, 2001
ISSN: 1070-4795 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 8848 LINE COUNT: 00710

1/3,AB/34 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

12844052 SUPPLIER NUMBER: 67464039 (USE FORMAT 7 OR 9 FOR FULL TEXT)
PR Newswire High Technology Summary Thursday, November 30, 2000.
PR Newswire, NA
Nov 30, 2000
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 6631 LINE COUNT: 00597

1/3,AB/35 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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12677653 SUPPLIER NUMBER: 66008903 (USE FORMAT 7 OR 9 FOR FULL TEXT)
PR Newswire High Technology Summary Thursday, October 12, 2000.
PR Newswire, NA
Oct 12, 2000
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 7256 LINE COUNT: 00660

1/3,AB/36 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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12554066 SUPPLIER NUMBER: 65076765 (USE FORMAT 7 OR 9 FOR FULL TEXT)
PR Newswire High Technology Summary Thursday, September 7, 2000.
PR Newswire, NA
Sept 7, 2000
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 8192 LINE COUNT: 00740

1/3,AB/37 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

10206801 SUPPLIER NUMBER: 20556247 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Working the floor. (list of exhibitors) (BookExpo America '98) (Cover Story)
Publishers Weekly, v245, n18, p88(75)
May 4, 1998
DOCUMENT TYPE: Cover Story ISSN: 0000-0019 LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 69778 LINE COUNT: 05895

ABSTRACT: The main exhibitors and audio/visual exhibitors of BookExpo America '98 are listed separately and in alphabetical order. A brief company profile of each exhibitor is accompanied by information on discounts they will offer, any special events they have planned, and what they will feature.

1/3,AB/38 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

08825424 SUPPLIER NUMBER: 18507684 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Hotel management and marketing on the Internet: an analysis of sites and features. (includes related articles on hotel chains in cyberspace)
Murphy, Jamie; Forrest, Edward J.; Wotring, C. Edward; Brymer, Robert A.
Cornell Hotel & Restaurant Administration Quarterly, v37, n3, p70(13)
June, 1996
ISSN: 0010-8804 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 8477 LINE COUNT: 00731

ABSTRACT: Some experts believe that the Internet as a commercial marketing tool is fast losing its edge, as the number of commercial sites in the World Wide Web decreased in 4th qtr. 1995. However, any company's success with Internet management and marketing depends on careful planning and long-term financial commitment to maintaining a web site. An exploratory content analysis of 36 hotel-related sites revealed that the Internet can be an effective management and marketing tool for hoteliers that can be used for internal management communications, reservation purposes and advertising.

1/3,AB/39 (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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08528739 SUPPLIER NUMBER: 18043357 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Review of developments in state securities regulation. (review by State Regulation of Securities Committee of the ABA Section of Business Law)
Business Lawyer, 51, n1, 223-306
Nov, 1995
ISSN: 0007-6899 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 35921 LINE COUNT: 02893

ABSTRACT: A survey of judicial and administrative cases regarding state securities regulation covers areas such as securities fraud, exempt transactions, the criminal intent standard, rescission actions, punitive damages, and arbitration. The most prominent regulatory developments center on the Prudential case settlement and its implications for national securities regulation settlements and multi-state investigations. State developments are surveyed in areas such as limited liability company statutes and small business offerings.

1/3,AB/40 (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

07560104 SUPPLIER NUMBER: 16337582 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Non-profit software directory. (Directory)
Mihalovits, Jason
Fund Raising Management, v25, n8, p34(17)
Oct, 1994
DOCUMENT TYPE: Directory ISSN: 0016-268X LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 9254 LINE COUNT: 00817

ABSTRACT: A list of several non-profit software solutions is provided. The directory includes the product name, the system's specifications, training and service information, the vendor's name, background and user information, and price. A total of 63 software products were listed.

1/3,AB/41 (Item 9 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

06781929 SUPPLIER NUMBER: 14663005 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Despite FTC, credit data in demand; mailers continue to get and use information while Trans Union appeals ruling.
Burka, Karen
Direct, v5, n11, p11(3)
Nov, 1993
ISSN: 1046-4174 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1354 LINE COUNT: 00108

1/3,AB/42 (Item 10 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

06487947 SUPPLIER NUMBER: 13989072 (USE FORMAT 7 OR 9 FOR FULL TEXT)
ABA '93: storm clouds at the Beach. (American Booksellers Association 1993 convention at Miami Beach, Florida) (includes related articles and information)
Mutter, John; Kinsella, Bridget; Rawlinson, Nora; Bearden, Michelle;
Mantell, Suzanne; Roback, Diane; Maughan, Shannon; Lottman, Herbert R.;
Hilts, Paul; Kopka, Matt; Tickle, Phyllis; Coffey, Michael; O'Brien, Maureen
Publishers Weekly, v240, n25, p34(25)
June 21, 1993
ISSN: 0000-0019 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 18088 LINE COUNT: 01413

ABSTRACT: The 1993 American Booksellers Assn convention in Miami Beach, FL, was plagued by steady rain and inadequate hotel accommodations, but otherwise it was business as usual with topics ranging from superstore competition to a drop in bookseller attendance. Complete convention coverage is presented.

1/3,AB/43 (Item 11 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

05892982 SUPPLIER NUMBER: 12243944 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Management software update. (Part 2)
Schell, Ernest H.
Catalog Age, v9, n6, p87(4)
June, 1992
ISSN: 0740-3119 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 2606 LINE COUNT: 00213

1/3,AB/44 (Item 12 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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05872242 SUPPLIER NUMBER: 12241635 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Management software update. (Part 1)
Schell, Ernest H.
Catalog Age, v9, n5, p81(4)
May, 1992
DOCUMENT TYPE: Evaluation ISSN: 0740-3119 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 2750 LINE COUNT: 00219

1/3,AB/45 (Item 13 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

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05582180 SUPPLIER NUMBER: 11410434 (USE FORMAT 7 OR 9 FOR FULL TEXT)
1991 non-profit software package directory. (directory)
Romano, William
Fund Raising Management, v22, n8, p22(16)
Oct, 1991
DOCUMENT TYPE: directory ISSN: 0016-268X LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 16115 LINE COUNT: 01411

1/3,AB/46 (Item 14 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

04500908 SUPPLIER NUMBER: 08049130 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Third annual 1990 directory of human resources services, products and suppliers. (directory)
Personnel, v67, n1, p41(109)
Jan, 1990
DOCUMENT TYPE: directory ISSN: 0031-5702 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 105313 LINE COUNT: 10071

ABSTRACT: Personnel's third annual 1990 directory of human resources services, products, and suppliers is presented. It includes listings for awards, benefits, consultants, human resources information systems, publishers recruitment, relocation, security, temporary help, training services, and products. An alphabetical listing is also provided.

1/3,AB/47 (Item 15 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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04081466 SUPPLIER NUMBER: 07847625 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The future of transactional card technologies.
Urrows, Henry; Urrows, Elizabeth
Optical Information Systems, v9, n4, p190(19)
July-August, 1989
ISSN: 0886-5809 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 16993 LINE COUNT: 01397

1/3,AB/48 (Item 16 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2001 The Gale Group. All rts. reserv.

03900038 SUPPLIER NUMBER: 06967948 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Second Annual Directory of Human Resources Services, Products and Suppliers, January 1989. (directory)
Personnel, v66, n1, pD1(167)
Jan, 1989
DOCUMENT TYPE: directory ISSN: 0031-5702 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 155534 LINE COUNT: 14711

ABSTRACT: The second annual Personnel Directory of Human Resources Services and Products and Suppliers contains information on the following topics: awards, benefits, computers, consultants, publishers, recruitment, relocation, security, temporary help, and training services and products. There is also an alphabetical listing of services, products and suppliers.

?

PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES
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1/9/41 (Item 9 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
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06781929 SUPPLIER NUMBER: 14663005 (THIS IS THE FULL TEXT)
Despite FTC, credit data in demand; mailers continue to get and use information while Trans Union appeals ruling.
Burka, Karen
Direct, v5, n11, p11(3)
Nov, 1993
ISSN: 1046-4174 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1354 LINE COUNT: 00108

TEXT:

An administrative law judge's order that Trans Union Corp., the nation's third-largest credit bureau, must stop renting lists based on its credit-reporting **database** has not slowed marketers, access to or desire for such data.

Instead, the Chicago-based company continues to rent its ~~lists~~ **lists** while it appeals Judge Lewis Parker's late September decision. Judge Parker upheld Federal Trade Commission charges that Trans Union violated the Fair Credit Reporting Act by including credit-related information in its rental lists. Under the FCRA, credit bureaus are permitted to rent only mailing lists that are based on non-credit data.

"We believe our list business is entirely legal and does not violate any provision of federal law," says Trans Union president and CEO Harry Gambill. "There is no information contained in our lists that is not available from many other companies, most of them larger factors in the list business than Trans Union."

So far, the legal wrangling involving Trans Union hasn't deterred many mailers from continuing to do business with credit bureaus. Port Washington, NY-based Publishers Clearing House, for example, acknowledges that it has bought several mailing lists from Trans Union in the past year.

Is PCH concerned about the legal status of Trans Union's activities? PCH president Robin Smith, who also chairs the Direct Marketing Association's privacy task force, will only say, "We try to achieve the broadest dissemination of our mailings that is economically feasible. To do this, we rent lists from many outside sources, including Trans Union. PCH does not obtain or use specific credit-related information about individual consumers from Trans Union."

According to FTC court papers, Columbia House (New York City) is also a Trans Union list client. Officials from the music and video continuity marketer, however, will neither **confirm** nor deny the company's dealing with the credit bureau.

Meanwhile, the country's largest credit bureau, Richardson, TX-based TRW Inc., which reached an agreement with the FTC earlier this year to limit the data it draws from credit files to simple "**identifiers**" (such as name, **address**, social security number and date of birth), continues to rent mailing lists that include credit data. The information in these lists, however, is sourced directly from credit grantors [banks, etc.] or statistical models.

Apparently, business is brisk. "We're having an exceptional year," says product manager Gary Laben.

And credit-related lists are readily obtainable by mailers through sources other than credit bureaus. The Federated Department Stores masterfile of credit card buyers, for instance, is available through list manager The Specialists (Weehawken, NJ); included are more than 3 million credit card customers of Bloomingdale's, Jordan Marsh, Bon Marche and other Federated chains. Twenty-First Century Marketing of Farmingdale, NY, is managing the Credit Card Hotline, a list of 16.9 million "last 60-day" credit card buyers. According to the data-card, "this valuable data is captured from daily credit transaction information supplied by financial institutions and retail businesses."

"There are 1,000 mail order companies renting names to each other and offering a surrogate credit select," says Thomas Newkirk, chairman of Direct Marketing Technology, a service bureau in Schaumburg, IL. He thinks

there's nothing wrong with that: "Credit is basically just a segmentation variable, but that's difficult for the public to understand."

Newkirk acknowledges that his company, in fact, is one of several involved in the controversial practice of "reverse bank-card appending," in which point-of-sale credit card transactions are compared to a **database** at a credit bureau. The resulting name and **address** matches are returned to the merchant supplying the credit card numbers, and can be used for targeted promotions or other direct marketing.

Metromail, a compiler and service bureau in Lombard, IL, also offers reverse bank-card appending to its customers. According to Prabuling Patel, vice president of marketing, Metromail will only provide the service for promotional purposes, not for the extension of credit.

Patel wouldn't divulge the source of his credit data to DIRECT, although of the three national credit bureaus, only Trans Union is still providing credit data to service bureaus like Metromail.

TRW, according to Laben, stopped providing reverse bank-card appending services in January as part of its agreement with the FTC. "We discontinued the practice because it fell below the line." The FTC said the information being provided was more than identifying information."

And the third of the nation's big three credit bureaus, Atlanta-based Equifax inc., got out of the business two years ago.

The FTC's associate director of credit practices, David Medine, says that "it's the [FTC staffs] position that the practice of reverse-appending violates the FCRA."

The Trans Union reverse-append list is termed illegal in Judge Parker's decision. But, according to Gambill, as long as Trans Union is fighting the FTC charges it will continue to participate in reverse bankcard appending.

That could be a very long time indeed: Trans Union's appeal will be heard first by the FTC's five commissioners. According to Medine, a date for that hearing has not even been set yet: "It could be next month or it could be next year," he says. Should the commissioners uphold Judge Parker's decision, Trans Union could then appeal to the U.S. Court of Appeals --and if it loses there, the company could even go to the Supreme Court, a process that in all could take several years to conclude.

In the meantime, due to privacy or simple **cost** concerns, a few financial services marketers are rethinking their dependence on credit-based lists.

"More than one of our clients has been considering alternatives to credit bureau files because of the sensitivity surrounding them," says Sid Simon, senior vice president at list compiler R.L. Polk & Co., Taylor, MI. "The challenge is to maintain response levels through modeling or the enhancement of other, less sensitive files."

Jim Moss, a business analyst with Citibank's credit card division in New York, is taking on that challenge. He notes that Citibank has relied heavily on credit bureaus in the past for pre-screening. (Pre-screening, in which mailers submit mailing lists to a credit bureau and request the names of consumers who meet specific credit criteria, is permitted by the FTC as long as a firm offer of credit is made to consumers who qualify.)

Usually, Citibank mails only five or six non pre-screened mailings annually, using about 40 lists for each. But now Moss wants to increase these mailings of non-credit lists due to privacy concerns and also the lack of targeting provided by the multimillion-name lists.

"We want to start segmenting our credit offers to different [customer] groups," he says. "To do that, we are developing algorithms that will enable us to look at other markets and be more targeted with our credit card offers."

Moss adds that using lists that aren't pre-screened has the added benefit of mailing "invitations to apply" for credit rather than firm offers of credit, avoiding the risk of extending credit to unwelcome prospects.

Other mailers are looking elsewhere because they simply haven't had a positive experience with credit-bureau lists.

"We mailed three segments of the Transmark [Trans Union's list division] list in the summer of 1992," says Mary Vonnegut, vice president of marketing at Ross-Simons, an upscale jewelry and **gift** marketer based in Cranston, RI. "But they performed so poorly, we never mailed them

again." Vonnegut can't explain the lists' failure.

Continued regulatory pressure may spur more mailers, like Moss and Vonnegut, to seek marketing alternatives. The FTC's Medine says, "Congress is motivated to provide protection to consumers through the FCRA." Indeed, amending the FCRA to ban the sale of credit data to marketers was proposed in Congress last year--and only narrowly defeated.

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